

# Maximize your Profit



**SeXumo : the best Montbeliarde bulls available on sexed semen !**

- ▶ 90 % females
- ▶ Select and control your replacement
- ▶ Improve the genetics of your herd
- ▶ Increase calving ease on your heifers
- ▶ Maximize your profit !
- ▶ Be more relaxed !

Montbeliarde sexed semen SeXumo will allow you to achieve your target, either expanding your herd or improving your genetics getting more heifers from your best cows.

On average 90% of born calves will be of the desired gender. To maximize fertility results, we recommend the use of SeXumo on virgin heifers that are showing good health and cycling normally. Accurate heat detection and strict semen thawing and handling must be reinforced while using SeXumo.

For further information, [www.coopex.com](http://www.coopex.com) or contact your Coopex dealer

## Gaining on Calving Ease (Up to 5%) (French Cattle-Breeding Institute).



The French Cattle-Breeding Institute shows that the calving ease should increase up to 5 %. Then, some bulls which were avoid on heifers with conventional semen can be used on heifers with SeXumo.

Name	Calving Ease Conv. Semen 50/50	Calving Ease Sexumo 90/10
<b>RAI</b>	89%	<b>93%</b>
<b>RALBAN</b>	86%	<b>91%</b>
<b>RAPALLO</b>	89%	<b>93%</b>
<b>REDON</b>	88%	<b>92%</b>
<b>SIR</b>	91%	<b>94%</b>
<b>TIPOLI</b>	92%	<b>95%</b>
<b>TOLIARA</b>	91%	<b>95%</b>
<b>TOULADI</b>	89%	<b>93%</b>
<b>TRICASTIN</b>	90%	<b>94%</b>
<b>TRIOMPHE</b>	90%	<b>94%</b>
<b>UGOSTAR</b>	88%	<b>92%</b>
<b>UROCHER</b>	86%	<b>92%</b>

% of easy calvings (non assistance) on first parity cows